



Political influence factors						
No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			4	➔		✓
2						
3						
4						
5						
6						
7						
8						
9						
10						
Sum			4,00			

Economic influence factors						
No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			4	⬆		✗
2			3			!
3						
4						
5						
6						
7						
8						
9						
10						
Sum			7,00			

No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			3	↑		✓
2						
3						
4						
5						
6						
7						
8						
9						
10						
Sum			3,00			

Technological influence factors						
No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			1	↑		✓
2						
3						
4						
5						
6						
7						
8						
9						
10						
Sum			1,00			

Ecological influence factors						
No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			3	↑		✓
2						✓
3						
4						
5						
6						
7						
8						
9						
10						
Sum			3,00			

Legal influence factors						
No.	Influence factors	Consequences	Impact of consequences	Trend	Possible measures	Status
1			4	↑		✗
2						✗
3						
4						

PESTEL ANALYSIS

5						
6						
7						
8						
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